



STATE OF TEXAS
OFFICE OF THE GOVERNOR

Life is full of uncertainty, but one certainty we can create is ensuring that our families are supported when we are no longer here. Life insurance provides a practical way to safeguard the well-being of loved ones, offering peace of mind that their financial future will remain secure.

A life insurance policy is a binding agreement in which insurers commit to providing financial support to beneficiaries upon the policyholder's passing. While these policies may involve long-term planning and complex financial considerations, their greatest value lies in the security they bring to real families facing real challenges. Life insurance is an essential tool for preparing one's affairs and protecting those we love most.

Life is fragile, and circumstances can change without warning. No one can prevent unexpected tragedies, but life insurance helps shield families from financial hardship. The stability and security it offers are invaluable, making the choice to maintain a policy a wise and responsible decision that ensures unparalleled protection for future generations.

The necessity of life insurance is often most obvious in times of bereavement, but ultimately, the time to prepare is now. Throughout the state and the nation, professional groups and concerned citizens work together to highlight the immense value of life insurance. With heightened awareness, people can plan for their families' financial futures today. During the month of September and thereafter, I applaud your efforts to raise awareness about life insurance, educate the public, and advocate for proper financial planning.

Therefore, I, Greg Abbott, Governor of Texas, do hereby proclaim September 2025 to be

Life Insurance Awareness Month



in Texas and urge all Texans to observe the occasion with appropriate ceremonies and activities.

In testimony whereof, I have hereunto affixed my signature this the 1st day of September, 2025.

A handwritten signature of Greg Abbott in black ink.

Governor of Texas