

Earn the Certified Home Equity Advisor (CHEA) Credential



8-HOUR CE PROGRAM FOR FINANCIAL & INSURANCE PROFESSIONALS

VIRTUAL CLASS DATES — TEXAS MARKET

9:00 AM – 1:00 PM CT

(Two 4-hour Sessions)

JULY 28

&

JULY 30

INSTRUCTORS: George Bain, Michael Inkman, Jackson Matheson, and Kristy Osborn.

Expand your retirement planning expertise with the CHEA credential—an advanced CE program focused on the ethical integration of housing wealth into retirement strategies for clients age 55+.

Developed in collaboration with **National Association of Insurance and Financial Advisors (NAIFA)**, this program equips you to more fully serve your older clients with confidence.

WHAT YOU'LL GAIN

★ **8 hours of approved Insurance and/or CFP® CE credit**

★ **Training in reverse mortgage and housing wealth strategies**

★ **CHEA digital/print credential**

★ **Client education tools and scenario support resources**

WHO SHOULD ATTEND:

NAIFA members in good standing.

(NAIFA membership required)

Designed for financial advisors, insurance professionals, CFP® practitioners, RIAs, and professionals serving clients age 55+.

COURSE FEE: \$200

NOT A NAIFA MEMBER YET?

JOIN HERE: belong.naifa.org/join



REGISTER THROUGH NAIFA'S EVENTS PAGE OR SCAN THE QR CODE

<https://belong.naifa.org/chea>

WE LOOK FORWARD TO SEEING YOU THERE!



THE BAIN REVERSE TEAM



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