

2026 Annual State Conference

"The Rockefeller Method: How to Create a Lasting Legacy for Your Clients"



Garrett Gunderson

Referral Coach, Author

Garrett Gunderson is the author of ten books, including multiple Wall Street Journal bestsellers, with Killing Sacred Cows hitting number 1 and making the New York Times bestseller's list. What Would the Rockefellers Do? has been consistently among the top 5 titles in Amazon's Wealth Management category since its publication.

He built and sold an Inc. 500 financial firm dedicated to debunking the many widely accepted myths that

undermine the prosperity and joy of millions of hard-working, honest business owners.

Even though his roots are in the world of finance, to test his speaking chops and pursue a lifelong passion, he created a comedy special, "The American Ream," which breaks down all the myths about money.

Garrett enjoys time at his cabin, especially one-on-one through "Cash Cabin" immersions with clients where he builds their Family Office, Family Constitution, and teaches them how to create their richest life.

You can follow his blog (like it's 2006) at <u>GarrettGunderson.com/musings</u> or watch videos and interact with him on Instagram @garrettbgunderson.